

## BIC® Media Clic Ballpen

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THE PROMOTIONAL WRITING INSTRUMENT OF EXCELLENCE, OUR NUMBER ONE, THE ORIGINAL. MULTIPLE PRINTING POSSIBILITIES ON THE BARREL AND ON THE CLIP IN UP TO 4 COLOURS, AND THOUSANDS OF COLOUR COMBINATIONS FOR MAXIMUM PERSONALISATION!

PRODUCT BENEFITS	BIC® brand is recognised by 9 out of 10 people: associate your name with a high-quality trusted product.   Mix & Match frosted and opaque colour components to create more than 11,600 different combinations!   Full in-house manufacturing.   Unbreakable clip designed to withstand 6,8 kg of force without breaking; long-lasting brand impact!   Reliable plunger action mechanism: you can click your BIC® more than 10,000 times!   The perfectly spherical tungsten carbide ball contributes to consistent writing.   Long-life ink: high quality, quick drying and smooth writing
CUSTOMS CODE	9608109200
COUNTRY OF ORIGIN	ES
WIDTH	1.30 cm
HEIGHT	14.70 cm
DEPTH	0.90 cm
DIAMETER	0.90 cm
WEIGHT	8.20 g
STANDARD PACKAGING	40.00 X 16.50 X 15.80 cm   17.20 cm <sup>3</sup>
PACKAGING CAPACITY	500 u.
PACKAGING WEIGHT	4100.00 g
MECHANISM	Plunger Action